



University of Pretoria Yearbook 2022

Strategic financial management 301 (GAD 301)

Qualification	Undergraduate
Faculty	Gordon Institute of Business Science
Module credits	11.00
NQF Level	07
Programmes	AdvDip (General management)
Prerequisites	No prerequisites.
Contact time	14 contact hours
Language of tuition	Module is presented in English
Department	Gordon Institute of Business Science
Period of presentation	Semester 1 and Semester 2

Module content

The objective of this module is to enable students with theoretical and practical knowledge of the major aspects of strategic financial management. There will be an emphasis on models for improving decision making in a competitive environment. Students will be able to plan more effectively to take the financial impact of decisions into consideration and understand capital structure, growth, cash-flow and profitability considerations. In addition, students will be able to understand the dynamics of healthy high performing businesses and what it means for a business to create value.

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